



## CRAFT SHOWS 2009 ONLINE GUIDE ADVERTISING RATES

For fifteen years, the Crafts Council of British Columbia (CCBC) has produced the largest and most comprehensive listing of craft shows in BC. It is supplemented with craft shows from other regions in Canada and the United States. It is the only publication of its kind in BC dedicated solely to craft shows giving craftspeople pertinent information on dates, locations, hours, contact names, etc. The online guide is currently available at [www.craftcouncilbc.ca](http://www.craftcouncilbc.ca). Below is the rate card and some marketing facts. The deadline for booking and receiving artwork for the 2009 edition is ongoing.

### About *Craft Shows*

- [www.craftcouncilbc.ca](http://www.craftcouncilbc.ca) had 39,965 unique visitors in the past year (951,669 hits)
- the guide is the most comprehensive guide to Craft Shows in British Columbia
- *Craft Shows* is a valuable resource and widely read by craftspeople and supporters throughout BC and across Canada
- *Craft Shows* is promoted through the CCBC website, Craft Contacts and other media
- Rates are subject to change

### Advertising Rates

Size	Dimensions	Rate
Horizontal Banner	475 pixels w x 90 pixels h	\$260.00 for one year placement

The above rates do not include GST.

### Display Ad Guidelines

- Measurements of ads must be exact in size.
- Ads can be sent to CCBC's email address: [info@craftcouncil.ca](mailto:info@craftcouncil.ca).
- Ads must be saved as a JPEG or PNG format file.
- Current Advertisers are billed and mailed invoices when the Craft Shows Guide is released to the public; new advertisers are required to book an ad with a credit card number or pre-pay for the advertisement

If you would like to place an ad, please contact Calvin Taplay, Communications Coordinator, CCBC, Monday to Friday, 10:00 – 5:00pm PT, (604) 687-6511 or toll-free 1-888-687-6511 (in BC), or [info@craftcouncil.ca](mailto:info@craftcouncil.ca). The CCBC address is 1386 Cartwright St., Vancouver, BC V6H 3R8.

### Example of Online Banner Ad for reference:

Banner 475 x 90 pixels

